

Steve Jobs – Discussion Questions

General Questions:

Did you enjoy the book (or whatever part you read)? Why or why not?

Do you think Mr. Jobs was most influential in the computer industry, the phone industry or the music industry (pick one)? Why?

Were the timeline and the glossary provided at the end of the book helpful to you? Did you learn things (about Mr. Jobs or about computers) that you did not know before?

How did Mr. Jobs' childhood and teenage years shape the adult he finally became?

What were your favorite character traits of Mr. Jobs? What were your least favorite traits? Do you think you share any of them (good or bad)?

In-Depth Questions:

The author uses 3 stories discussed in a speech that Mr. Jobs gave at Stanford University in 2005 as an outline for the book. Why do you think Mr. Jobs picked those 3 stories when he gave the speech *and* why do you think the author chose them to structure the book?

Before she wrote this book, the author had a career in reporting on business issues. How do you think this helped her research the book? What other kinds of backgrounds do you think would be helpful in researching a biography like this (computer science, music)?

What were some of Mr. Jobs' best decisions and what were some of his worst? Think not only about his business decisions, but decisions affecting relationships, education and choices he made in his private life? Can you relate to any of these choices?

It is easy for kids and teens to relate to Mr. Jobs and the devices he designed, but do you think that adults who did not grow up with computers would have a harder time understanding the technical side of this book? Do parents know as much about computers as we do?

What do you think Mr. Jobs will best be remembered for 50 years from now?